



9 Seputeh - Inspired Landmark

The Latest Talk Of The Town

Following the success of its maiden development project, KL Sentral, MRCB's 9 Seputeh seems to be another landmark in the making, set to transform the face and landscape of one of Klang Valley's oldest neighbourhoods.

By Hyma Haridas

Although it is the oldest and first major road in the Klang Valley to be built, Jalan Klang Lama or Old Klang Road, has seen a renewed surge in developments of late.

The adage "old is gold" certainly seems fitting when describing this neighbourhood. Many savvy investors have struck gold in recent years by investing in the thriving townships that now sit along the old highway that stretches from Petaling Jaya to Kuala Lumpur. Now it seems that this vicinity is set to undergo yet another major transformation.

MRCB (Malaysian Resources Corporation Bhd) Group has already set in motion its latest development, known as 9 Seputeh, which is poised to convert Old Klang Road into the newest talk of the town.

On the heels of their successful maiden development - KL Sentral, Kuala Lumpur's transportation hub - MRCB has put in place all the necessary ingredients for 9 Seputeh to become the new landmark for Kuala Lumpur/Klang Valley. Just as Brickfields has been transformed by KL Sentral, the developers envision 9



9 Seputeh transforming the Old Klang Road vicinity.

A New Landmark

Located within the Seputeh vicinity of Old Klang Road, 9 Seputeh sits on a 17.4-acre stretch of prime land.

Cocooned within the commercial and retail hubs of Bangsar, KL Sentral and Mid Valley, and supported by a network of roads and highways as well as

public rail transport, 9 Seputeh offers an integrated development to suit the needs of today's investors and home owners.

With key amenities and lifestyle needs just minutes away, the integrated development fully supports the requirements of modern living, and caters to the urban dweller who is constantly on the go.

Accessibility is one of the key attractions of this area. Straddling 9 Seputeh are the New Pantai Expressway (NPE) and the Federal Highway. MRCB intends to enhance connectivity by building a dedicated link bridge to the NPE, as well as a dedicated covered link bridge to the proposed monorail station that is to be located along Old Klang Road. Just a short distance away is the Maju Expressway (MEX) and the East-West Link.

Once completed, 9 Seputeh will include the area's tallest structure, signature retail and commercial components, as well as chic residences and SOHO suites.

Lofty Living

Towering above the other buildings in the area, will be the 43-storey VIVO Residential Suites. With units ranging in size from 775 sq ft to 2,500 sq ft, VIVO Residential Suites is set to cater to different demographics, from young professionals to families needing extra indoor and outdoor spaces.

Living at VIVO also means everything is convenient and easily accessible, as it is located within an



Sky Bar @ 26th Floor

integrated development. Its 5-acre landscaped deck is elevated 9 floors above the rest and is a modern version of the Hanging Gardens. Residents can choose to immerse themselves in the host of indoor and outdoor facilities, including pools, putting greens, a jogging track, tennis court, Jacuzzi, Sky Gym or the Zen Garden - all from the soaring height of 26 floors above the rest of the city.

9 Seputeh is inspired by the courtyard gardens of Alhambra, Spain and features sprawling open plazas, landscaped riverbanks, environmental decks and green vertical walls.

Few other large tracks of land are available for integrated development within a 5km radius of the city centre, making 9 Seputeh a rare gem that

holds great potential for long-term investment and capital appreciation.

Self-contained Development

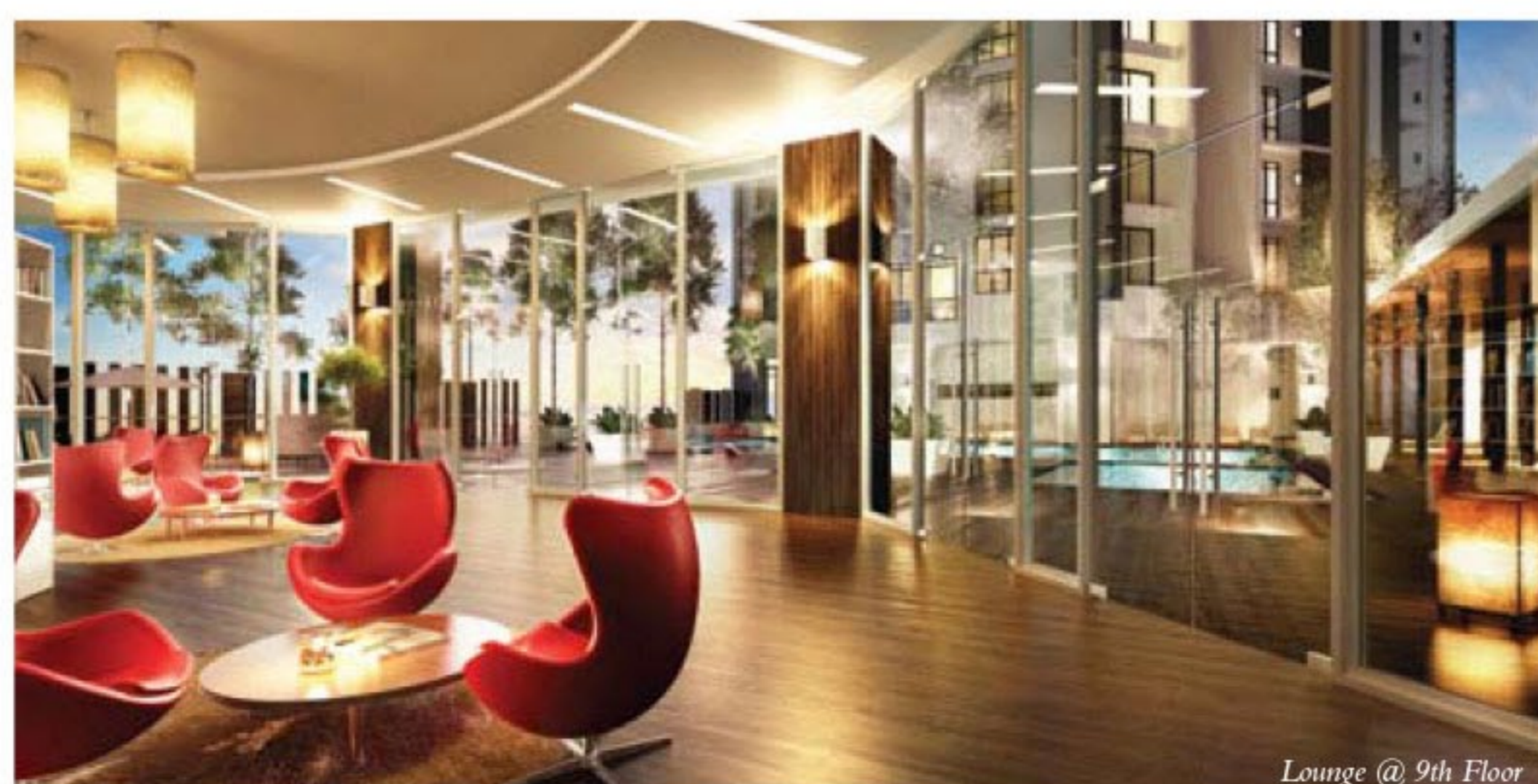
A holistic developer that considers every aspect of the development, MRCB has pulled out all the stops to ensure that 9 Seputeh far exceeds the expectations of investors and residents.

The developer has gone the extra mile to ensure all the necessary facilities are in place to make living in 9 Seputeh as comfortable and convenient as possible.

In addition to the commitment towards the widening of internal roads and diversion of sewerage, another RM50 million has also been set aside for the building of an external road and the dedicated bridge to NPE. There are also plans to build a covered pedestrian bridge that connects to the proposed monorail station within the development.

The development is equipped with fibre optic infrastructure and disabled-friendly facilities. It has also been LEED Certified, testifying to its eco-friendly and green building standards - another of MRCB's trademarks.

Clearly, it looks as if 9 Seputeh is set to make waves in the Klang Valley, in the near future. **SI**



Lounge @ 9th Floor